



CREATIVE COPYWRITER

EXPERIENCE

FREELANCE

Creative

Mar 2019 – Current date, Stockholm

STENDAHL'S

Copywriter

Aug 2018 – Mar 2019, Stockholm

SEVENTY AGENCY

Conceptual Copywriter

Feb 2016 – Aug 2018, Stockholm

FREELANCE

Creative

May 2015 – Jan 2016, Stockholm

NINE YARDS

Concept Creative

Feb 2015 – May 2015, Stockholm

DIGITASLBI

Freelance Copywriter

July 2014 – Oct 2014, Stockholm

DDB

Freelance Copywriter

Feb 2014 – Mar 2014, Gothenburg

OGILVY & MATHER

Copywriter Intern

July 2013 – Oct 2013, Berlin

STARK

Copywriter Intern

Feb 2013 – June 2013, Gothenburg

MOCKUP

Copywriter

June 2011 – Sep 2011, Gothenburg

DRAGSTER

Creative Assistant

May 2010 – Feb 2011, Gothenburg

EDUCATION

BERGHS SCHOOL OF COMMUNICATION

Content Marketing

April 2014 – May 2014, Stockholm

YRGO

Copywriting | Advertising & Marketing

2011 – 2013, Gothenburg

BECKERELL

Copywriting

2010 – 2011, Gothenburg

MARTIN COLLEGE

Graphic Design

2009 – 2010, Sydney, Australia

CLIENT EXPERIENCE

TUI, Coca Cola, Google, NIBE, Ericsson, Blueair, Husqvarna, Skoda, Resurs Bank, UR, Kunskapsskolan, SEB, Great Earth, Renault Trucks, SKF, Willys, Swedish Armed Forces, Tieto, Willys, Collector Bank, Grundéns, Dr Denim, Langley Travel and many more.

LANGUAGE SKILLS

- **Swedish:** Native
- **English:** Fluent

CONTACT

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FABIAN STARCK!

Marcus Lind

Creative Lead
TUI Sweden

"Fabian är konceptuellt stark men också vass på att hitta rätt ton och formulering. Han både förstår snabbt och levererar snabbt när det behövs. Dessutom en trevlig och enkel person att ha att göra med. Check him out!"

Paul Collins

Global Creative Director
Bang & Olufsen

"I had the pleasure of working with Fabian Synneby at DigitasLBI Stockholm, where he has held the position of a freelance copywriter. During this time Fabian has showed his ability to think conceptually around a marketing objective, and he has been instrumental in a number of key initiatives on two of our biggest accounts. These tasks spanned from display ads to integrated campaign work.

Fabian is a confident speaker, and has presented for a number of our clients. He is a great team player that spreads a positive tone within the team, and he is always willing to take on challenges outside of his comfort zone.

I'm totally confident that Fabian will become a valuable asset to any company in his future as a Creative."

Birgit van den Valentyn

Executive Creative Director
Ogilvy & Mather Berlin

"Silver Cannes Lions Winner 2014 for Ogilvy Berlin and Coca-Cola! Gold and Silver in AME Awards! Double bronze in both Eurobest and CLIO! Anything else?"

Joakim Hökegård

Business Developer/
Communications Strategist
HiQ

"Fabian interned at STARK Corporate Communications when I worked there as a Communications Strategist and Executive Vice President. I asked the head teacher at Yrgo who the best students were. Fabian's name was mentioned immediately, and after working with him I understand why.

He is a very good copywriter who loves his craft and can create powerful copy in both Swedish and English. He's also a great asset as a creative when it comes to drive the conceptual process forward, and was a full member of the creative team that developed the global image campaign "*The Power of Knowledge Engineering*" for SKF. I would love to work with Fabian again."